

Date: 15<sup>th</sup> July 2020

**Installer registration is open for solar and storage group-buying schemes across the UK this autumn.**

**Cambridgeshire, Devon, Kent, Suffolk and Sussex councils have confirmed they will be working with independent experts iChoosr to deliver Solar Together group-buying schemes this autumn.**

**Installers interested in delivering a high volume of high-quality installations in any of the regions confirmed for this autumn are now able to apply to participate.**

Solar Together creates volume and efficiencies for installers, which enable the winning installer(s) to offer lower prices to participants, and still realise a sound profit. In this latest round, all of the regional schemes will run at the same time with expected auctions in October. Solar Together will allow for several winners across the regions.

The unique schemes offer residents of participating counties a chance to access high-quality solar and storage installations at competitive pricing.

Building on the success of autumn 2019's Solar Together schemes, which are on track to deliver over 3MW of solar installations across the UK, these latest schemes will include advice to participants on choosing storage with a PV installation as well as offer residents with existing solar installations a way to retrofit storage.

### **Open for installers**

Solar Together is open for application to accredited installers with sufficient capacity to deliver in a high-volume domestic scheme. After passing the thorough qualification process, and meeting criteria, installers are able to participate in an auction which will set the pricing. Installers are allowed to pick their own brands, as long as they meet the pre-set quality criteria.

Installers have until 30<sup>th</sup> July 2020 to register their interest online at [www.ichoosr.co.uk/suppliers](http://www.ichoosr.co.uk/suppliers). After registration, they will be contacted regarding further steps.

### **Focus on domestic market**

With increasing focus on climate action, rising electricity prices and the launch of SEG tariffs earlier this year, solar remains a compelling option for the domestic market with increasing numbers of people opting to add storage to a system to maximise their grid-independence.

*“At a time when it is critical to deliver demand from households to the UK installer community, Solar Together offers solar and storage installers a unique and efficient opportunity to access a high volume of highly engaged customers in each of the regions launching schemes.”*

*Marie-Louise Abretti, Manager Solar Together*

### **Proven concept**

In 2012 Dutch councils, in collaboration with iChoosr, initiated their collective purchase schemes for solar PV systems. These schemes provide households with an attractive and hassle free way to acquire a high quality solar PV system.

iChoosr's collective schemes have been embraced by local authorities in the UK, The Netherlands and Belgium. A total of over 25 schemes led to the deployment of 50,000 systems - a total of 175 MW of power.

In the UK to date Solar Together schemes have run in London, Greater Manchester, Essex, Suffolk and Norfolk, with over 9MW of solar PV installed.

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Notes to editors

For further enquiries regarding participation in the scheme as a solar contractor, please contact:

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### **About iChoosr - [www.ichoosr.co.uk](http://www.ichoosr.co.uk):**

iChoosr was founded in 2008 and is privately owned by two co-founders. Before it was invited to enter the UK energy market in 2012 it had focused on collective switching schemes in the Netherlands and Belgium where it works with community leaders helping households to select energy and solar power suppliers. As in the UK, its operations in the Netherlands and Belgium continue to grow.